

IDEA NR 1

LA.HU

We are a team of three people with different competencies and we are currently working on our early-stage startup called LAHU. LAHU is a system that will turn learning a new language into a fun and engaging activity for kids. In the same time, it will boost teachers' creativity by providing them the opportunity to design educational games. During the entrepreneurial weekend, we are looking to develop our idea further and meet people with competencies in Industrial Design, Fashion Design and IT.

Competence needs

Industrial Design

Fashion Design

IT specialist

IDEA NR 2

Citylock

We build a cycling bridge (cykelstativ) for bicycles including a digital lock. In the city of kiel bicycle theft is a big problem. Most of the people do have a lock with a higher safety level, but that's just a matter of time. A normal lock has to be light, safe and reasonably priced. These parameters build a interdependency between each other. A normal lock can't be light, safe and cheap. Our lock is called "citylock". The citylock is mounted stationary and can be used by any cyclist with a smart-phone. To lock your bike you will need the citylock-App. Simply scan the QR-Code of the lock and it opens up. Fasten your bike and its done. The citylock can also be implemented in any existing App. Because the citylock gets mounted stationary, weight isn't a important parameter and we an use high-grade-steel with large diameters. Our customers are citys and private investors. They can charge users with a small fee like 5 cent per hour. Our give it away for free to support the use of bicycles. The citylock is safe, "light" and easy to use.

Competence needs

Marketing specialist

Graphic designer

IDEA NR 3

Wywb

Wywb vision for the future is to connect retailers and consumers together through a platform. This will make sure to save consumer's valuable time, money and will make it easier for the retailers to bring relevant sales content to consumers. Wywb goal is to build the most comprehensive shopping list tool for consumer. Wywb covering all the market, as a WYWB retail partner, you can connect to the largest community of active shoppers by working with Wywb to share your sales feed across our mobile platform. We are able to list your weekly ads flyers digitally by listing every item independently within its category, which will make it easier to be discovered by shoppers.

Competence needs

Marketing

IDEA NR 4

Thriving Circulation Synergy S.M.B.A

To provide an online platform that mediates contact between clients (private and business) and advisors (auditors, accountants, lawyers). There is an existing platform, however, the platform works quite well but it can be much better and the terms and conditions for using the platform can be much better. There is no competition for the existing platform as it is.

Competence needs

IT programming

Programming of back office

Partner login and CRM System

WEB design.

IDEA NR 5

Prospair

Using Prospair, small and medium-sized companies (SMEs) match with talented university students and recent graduates based on their internship goals throughout Europe. My main interest is to challenge the way the current internship portals work by designing advanced search engine tools that can help candidates and SMEs to find the perfect match for internships. You can see Prospair as a digital platform that balances the power in the relationship between candidates and companies. It tries to facilitate value exchange through a more accurate skill and value-based matchmaking system between the two parties.

Competence needs

Back-end Web Developers

Software Engineers Data Scientists

Analytic Experts Business Developers

Digital Marketing Consultants Service

Experience and Interface Design

IDEA NR 6

Stylerack

W In November 2018 am I going to be educated style coach. I wanna start my own coaching firm where I wanna help private persons with their style. I'm also aiming for the show business of Denmark and hope there could be a opportunity there. I have so many future ideas for my "soon to be" little company. Therefore do I need some or someone with great skills in setting up a homepage. I also would love to meet someone who had great marketing and business skills, with some ideas on how to approach a new market. In general I would love to get some ideas from other minds on how to run a business and be succesful with it. as mentioned before I'm starting small but I have so many ambitions for the future were I would like to expand to a kind of blog/magazine where I would make posts with facts that would help women all over. Making collabs. Get someone on board etc. possibilities are many, I just need some minds on board :)

IDEA NR 7

Alpha Flow

Alpha Flow is a gamified "learn and task management" system for pupils to encourage them to do more for school. Teachers are able to create new and individual challenges which pupils have to complete. If a pupil completed a challenge, he will be rewarded by points which he needs in order to level up his gaming character in the game. The idea was born during the prototyping week in Kiel this september and was selected as the top 3 ideas which have the biggest potential to revolutionize the future.

IDEA NR 8

Productized consultancy

A One man consultancies often work by that this person shows up and gives of his/her knowledge and experience. This locks this business in a small, but comfortable state. We want to take this knowledge and turn it into “products”. Having products we can scale the business and benchmark results. This also means that we can utilize resources that are scares. We work with industrial maintenance and maintenance management.

Competence needs

Selling Business

Business developing

B2B costumer segmentation

Marketing

IDEA NR 9

Organic 3D wooden chandelier / Lamp

An idea for a line of organic nature inspired chandeliers. I wish to begin working on prototypes. The chandeliers are very organic and is either 3D printed or made in wood with CNC milling machine. The shape itself has already been created in 3D and printet in a mini version.

Competence needs

Skills in 3D

CNC

Digital drawing

Lighting and/or market analysis.

IDEA NR 10

A Vernissage.me

Art Postcards, Art Prints, T-Shirts, Auctions: The label 'Vernissage.me' aims at being a social label to promote art and fashion. The aim of the label is to work together with sewing cafes, printing shops and printing companies, thus stimulating the local economy and enabling intercultural activities and exchange through the medium of art and design. An online vernissage map can also be launched for upcoming events on vernissage.in. The brand is created by MediaDesign.space and trilingual EN DE DK.

Competence needs

Designers Artists

Multiplicators

Programmers